

SPONSOR AND EXHIBITOR  
PROSPECTUS

Sixth Annual

# Houston SHOCK SYMPOSIUM

March 22-24, 2024

ROYAL SONESTA HOUSTON GALLERIA  
HOUSTON, TEXAS

In Co-Providership With

 **UTHealth**  
Houston  
Heart & Vascular

**MEMORIAL**  
**HERMANN**  
Heart & Vascular



### **The Houston Shock Symposium is One of the Largest and Most Comprehensive Shock Conferences in the Nation**

Every year, the Houston Shock Symposium calls upon world renowned experts in the field of shock to discuss challenging cases, share their expertise, and advance knowledge to a broad audience of providers. Together, we are building a community focused on learning and collaboration to save lives and reduce shock's high mortality rate.

### **Designed for Leading Experts in the Field of Shock**

To achieve our goal of advancing knowledge in the field of shock, we offer topics and content specifically designed for:

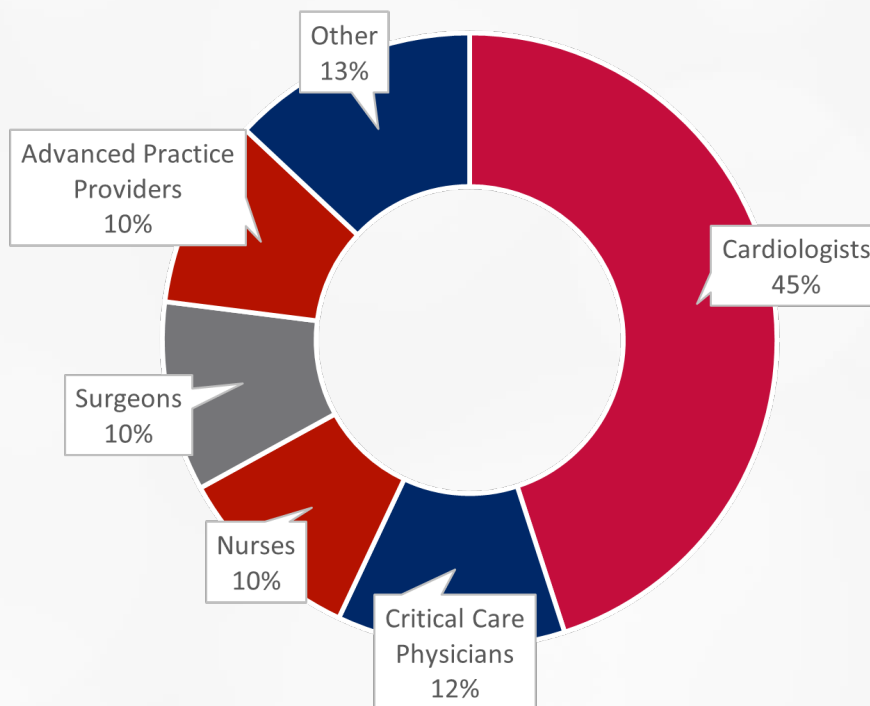
- Cardiologists
- Advanced heart failure cardiologists
- Cardiothoracic surgeons
- Pulmonologists and Intensivists
- Nurses
- Perfusionists
- Residents and fellows
- Advanced practice providers
- Medical staff interested in the physiology, diagnosis, and management of shock

# AUDIENCE DEMOGRAPHICS

## Demographics that Deliver: Meet our Audience

For the 2023 Houston Shock Symposium, we had the privilege of hosting a diverse and influential audience that represented a wide spectrum of industries and expertise. Our attendees included prominent thought leaders, industry professionals, academics, and innovators, offering a unique networking and marketing opportunity for potential sponsors and exhibitors.

With a dynamic blend of seasoned experts and emerging talents, the Houston Shock Symposium provides sponsors and exhibitors a direct and impactful avenue to engage with key decision-makers, influencers, and rising stars in shock.



## Another Year of Growth in 2023

**64% ↑**

Sponsor and Exhibitor increase from 2022

**35% ↑**

Registration increase from 2022

**34% ↑**

Faculty presenter increase from 2022

## SPONSOR AND EXHIBITOR PACKAGES

Platinum \$25,000+	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Skills Lab \$5,000	Benefit
●	●	●	●		Categorized logo placement on event promotional materials including event website and mass e-mails
●	●	●	●		Sponsorship level recognition during breaks and lunch
		●	●		Complimentary exhibit table reservation (one six-foot table, two chairs)
	●				Website link and 50-word company profile on the Houston Shock Symposium website
●	●				Complimentary exhibit table reservations (two six-foot tables, four chairs)
●	●			●	Ability to send promotional items directly to all attendees staying at the event hotel
●	●				Table placement in the Skills Lab offering hands-on training to all attendees in all aspects of pMCS device insertion, large bore access, large bore closure, trans-septal puncture, and device implantation
●					Website link and 100-word company profile on the Houston Shock Symposium website
●					Ability to include promotional items in the Exhibit Hall and Publications Lounge
●					Access to an industry sponsored area for four hours, equipped with A&V capabilities

## BENEFITS



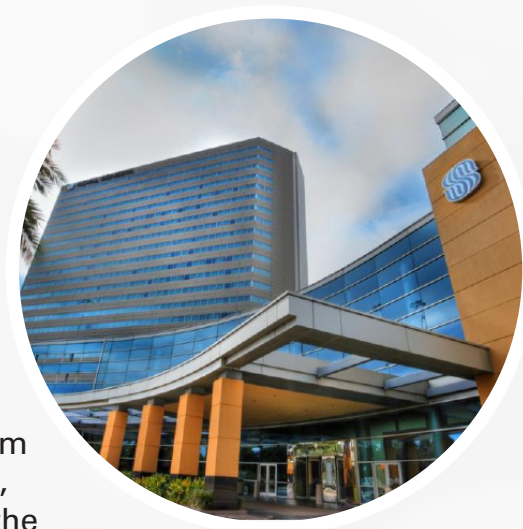
### Maximize your Impact: Sponsor and Exhibitor Advantages

- **Gain exposure and connect with physicians and senior decision makers**  
The Houston Shock Symposium provides a unique opportunity to gain significant exposure and establish connections with a diverse audience of physicians, medical professionals, and senior decision-makers in the healthcare industry.
- **Generate new qualified leads that accelerate your sales pipeline**  
By participating in the symposium, you can expect to generate a steady stream of high-quality leads, effectively fueling and accelerating your sales pipeline with prospects genuinely interested in your offerings.
- **Discover new partners who can help drive growth**  
Through ample networking opportunities, you'll have the chance to identify and engage with potential partners, fostering collaborations that can fuel your organization's growth and open up new avenues of opportunity.
- **Launch new products to the industry**  
The Houston Shock Symposium serves as an ideal platform to launch new products and innovations to an attentive and industry-savvy audience, ensuring your offerings receive the attention and recognition they deserve.
- **Engage with a large and highly qualified audience of experts**  
You'll have the privilege of engaging with a substantial and highly qualified audience of industry experts, creating valuable connections and opportunities for knowledge exchange.
- **Build brand awareness to help reach your goals**  
Participating in the Houston Shock Symposium is a strategic move to build brand awareness and strengthen your market presence, effectively advancing you toward your organizational goals and objectives.

## SCHEDULE AT A GLANCE

### Event Location

Royal Sonesta Houston Galleria  
Exhibit Hall  
2222 West Loop South  
Houston, Texas 77027  
[Google Maps](#)



### Exhibitor Schedule

Exhibit hours have been scheduled to provide maximum interaction between attendees and exhibitor personnel, including two hours of exclusive exhibit hours during the Welcome Reception and Poster Viewing session.

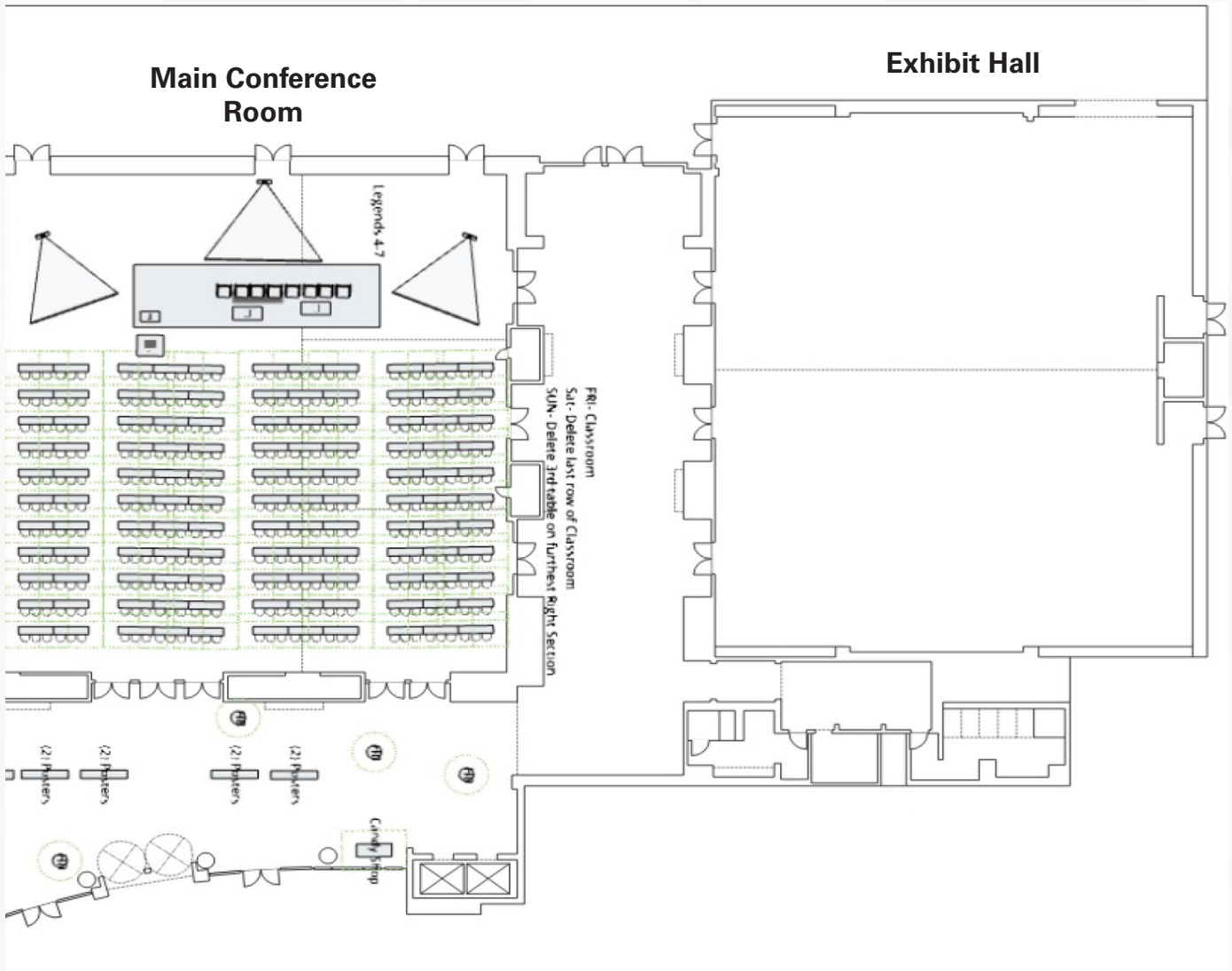
Date	Exhibit Hall Open	Exclusive Events	Installation/ Dismantling
Thursday, March 21	-	-	7 pm - 12 am
Friday, March 22	1 - 7:30 pm	Welcome Reception and Poster Viewing 5:30 - 7:30 pm	6 am - 12 pm
Saturday, March 23	8 am - 6 pm	-	-
Sunday, March 24	8 am - 12 pm	-	12 - 6 pm

*\* Times subject to change*

### Installation and Dismantling

Dedicated display space will be available for setup on Thursday evening and Friday morning. All exhibits must remain in place until 12 pm on Sunday, March 24 to ensure a distraction-free event for all attendees, sponsors, and exhibitors.

# EVENT MAP: MAIN FLOOR



\* Layout subject to change



Impact that Resonates, Impressions that Last

**8,019 sq ft**

Total dedicated sponsor and exhibit space

**1,500+**

Projected registrants for 2024



LEARN MORE AT  
[HOUSTONSHOCK.ORG](http://HOUSTONSHOCK.ORG)

Questions?  
Contact [info@houstonshock.org](mailto:info@houstonshock.org)

